



DMCC and EAK Digital to Launch BlockDown Dubai at Uptown Dubai in 2027

- *DMCC and EAK Digital, organiser of Istanbul Blockchain Week and BlockDown, to bring flagship global Web3 event to Dubai*
- *Event to take place at Uptown Dubai's The Plaza on 26-27 January 2027, bringing together founders, investors and institutions from across digital assets, AI, fintech, blockchain and web3 gaming.*
- *Partnership builds on DMCC's position as one of the leading Web3 and technology ecosystems in the region, home to more than 4,000 tech companies*

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DMCC, the leading international business district that drives the flow of global trade through Dubai, has partnered with Web3 marketing agency EAK Digital, the organiser of Istanbul Blockchain Week and BlockDown event series, to launch BlockDown in Dubai for the first time, expanding the franchise into one of the world's leading digital asset hubs.

The event will take place at DMCC's Uptown Dubai on 26-27 January 2027 and is expected to attract thousands of founders, investors, technology companies and institutions from around the world. The launch marks EAK Digital's latest expansion in the region following the growth of Istanbul Blockchain Week into the largest Web3 industry event in Türkiye.

BlockDown has become a key fixture on the global Web3 events calendar, hosting seven editions in destinations including Portugal and Croatia. The series has featured prominent industry leaders such as Changpeng Zhao, Sergey Nazarov, Anatoly Yakovenko and Charles Hoskinson, and attracted participation from international brands including McLaren Racing, Paris Saint-Germain FC and BLVCK Paris. Bringing BlockDown to Dubai underscores the emirate's continued rise as a leading destination for the global digital assets, blockchain and Web3 communities.

Hosted at Uptown Dubai's open-air The Plaza, the inaugural Dubai event will bring together stakeholders from across digital assets, decentralised technologies, artificial intelligence, web3 gaming, venture capital and financial services. Discussions will focus on the growing integration of blockchain infrastructure, tokenisation, digital finance, AI and gaming technologies into the global economy.

Ahmed Bin Sulayem, Executive Chairman and Chief Executive Officer, DMCC, said: *"Digital assets, artificial intelligence, and blockchain infrastructure are moving from the margins into the core of the global economy. The next phase of growth will be defined by how effectively these technologies converge with capital, regulation, and international trade. DMCC has built the region's leading technology community, home to one of the largest concentrations of Web3 companies in the Middle East. Through our partnership with EAK Digital to host BlockDown Dubai at Uptown Dubai, we are creating a premier platform that connects founders, investors, and institutions at the centre of this transformation."*

Erhan Korhaliller, Founder and CEO, EAK Digital, said: *"We have spent six years building Istanbul Blockchain Week into the largest Web3 conference in Türkiye, and what that journey taught us is that the industry was missing an event that treated experience and business outcomes as equals, not a tradeoff. BlockDown was built on that conviction, merging Web3, AI, gaming and culture into a single experience, where the atmosphere is world-class and the business outcomes are just as sharp. Dubai is where that vision belongs. The city sits at the intersection of capital, technology and global ambition, and partnering*

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with DMCC gives us the platform to build what we intend to be the defining Web3 event brand in the region. January 2027 is just the beginning."

The partnership reflects the increasing concentration of digital asset, blockchain, AI and gaming technology companies in Dubai, as firms seek access to capital, regulation and international markets from a single location.

DMCC has emerged as one of the world's largest Web3 business ecosystems, with more than 800 Web3 companies operating within a wider technology community of over 4,000 firms and alongside over 26,000 businesses across trade, finance and professional services.

Under the agreement, DMCC will host the event at Uptown Dubai, its flagship mixed-use district and home to Uptown Tower. The development has rapidly established itself as a destination for international business, technology and finance, combining premium office, hospitality and event infrastructure within a single district.

Organised by EAK Digital, BlockDown Dubai is expected to welcome between 2,000 and 3,000 attendees in its inaugural edition, with participation from leading blockchain protocols, digital asset firms, venture capital funds, technology companies and global brands.

About DMCC

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.

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