



# DMCC AI CENTRE

The AI Centre is DMCC's latest pioneering industry ecosystem and the next leading global AI innovation hub. Projected to add USD 15 trillion to the global economy by 2030, AI is poised to revolutionise global trade, supply chains and economic growth in the future. Recognising AI technology's transformative potential for trade and business, the AI Centre aligns with DMCC's mandate to drive the future of trade, establishing and maintaining Dubai as the global gateway for commodities and high-value services.

The AI Centre is building a future in which AI drives transformative changes across industries, empowers businesses and creates sustainable growth in global trade. As part of DMCC's community of over 25,000 member companies, the AI Centre will provide seamless access to stakeholders, resources and leading innovators in the industry.

## Quick Facts and Stats

- 100+ members, representing one of the fastest-growing hubs for AI and robotics companies in the region.
- The AI Centre is integrated within the DMCC Crypto and Gaming Centres at Uptown Tower, fostering collaboration and innovation.
- The AI Centre offers a full suite of set-up solutions with specialised AI licenses and dedicated AI set-up packages that increase the ease of doing business, alongside a number of value-added services such as advanced co-working spaces, high-tech meeting rooms and an exclusive AI solution showroom.
- The AI Centre runs investor and industry events, conferences, trainings, hackathons and accelerator programmes with grants and funding opportunities to develop and commercialise real-world AI use cases, attracting the best AI companies, investors and partners.
- The AI Centre acts as a hub for research and development, hosting pioneering projects that promote collaboration across DMCC's ecosystems, industry and academia.

## DMCC AI Centre Partners

- AGCC runs dedicated acceleration and market entry programmes to help attract and commercialise the best AI technology from all over the world.
- IBM supports members across multiple critical touchpoints, including knowledge exchange, thought leadership and content, professional mentorship and guidance.



## Integrated synergy with DMCC Crypto and Gaming Centres

- DMCC is fostering an environment where AI technologies can translate into high-value creation across industries, including global trade.
- With the integration of AI into Web3 and gaming technologies, DMCC is perfectly positioned to support companies operating at this intersection, through its three dedicated ecosystems – DMCC AI Centre, DMCC Crypto Centre and DMCC Gaming Centre – offering expertise, infrastructure and a progressive regulatory framework.

# AI's Impact on Global Trade

- Whilst AI technology is still in its infancy, the transformative impact of AI on global trade is expected to rapidly accelerate over the next few years, driven by major advancements in computational power, global flows of data and innovations in machine learning algorithms.
- According to DMCC's Future of Trade 2024 report, AI is forecast to contribute over USD 15 trillion to the global economy by 2030. This will have a major impact on trade and the way we do business:
- **Optimised Supply Chains and Streamlined Logistics:**
  - AI will improve forecasting and streamline logistics, leading to reduced costs and increased trade productivity.
  - AI will enhance the resilience of supply chains and automate trade in services, reducing the administrative burden and increasing trust in trade finance.
- **Enhanced Market Analysis and Competitive Monitoring:**
  - AI will boost trade volumes by enabling businesses to make better decisions and to respond more quickly to changes in the economic landscape.
  - This will be done through AI's ability to process and analyse large quantities of data from multiple sources, including trade databases, market reports and social media, as well as in generating new data on emerging trends in consumer preferences and market demands.
- **Integration with Emerging Technologies:**
  - The integration of AI with other cutting-edge technologies such as the Internet of Things (IoT), 5G, cloud computing, and additive manufacturing promises to revolutionise trade. Quantum computing, although still in its nascent stages, is poised to have a substantial long-term impact on the industry.
- **Advancements in Complementary Technologies:**
  - Alongside AI, developments in other technologies will also deliver widespread benefits to trade.
  - These advancements are set to improve efficiencies, reduce costs, and provide robust protection against fraud.

## DMCC's AI Centre Leaders



**Ahmed Bin Sulayem**

*Executive Chairman and Chief Executive Officer, DMCC*

Ahmed Bin Sulayem is the Executive Chairman and Chief Executive Officer of DMCC and has driven its growth from a start-up of 28 member companies in 2003 to one of the world's leading international business districts in 2025 with over 25,000 member companies.



**Belal Jassoma**

*Senior Director - Tech Ecosystems*

Belal Jassoma is Senior Director of Tech Ecosystems at DMCC. Belal joined DMCC in 2011 and has been instrumental in scaling up DMCC's ecosystems and commercial offering, including new products, services and member engagement programmes. In his current capacity, Belal is responsible for developing key strategic relationships, partnerships and product functions as well as overseeing ecosystem development across several of DMCC's industry verticals such as crypto, gaming, and AI.